

Built-In, More Secure Foundation

Advanced security built on the Intel vPro® platform



Key messages

- Every Intel product is architected with security in mind
- The Intel vPro® platform provides enhanced hardware-level security
- Intel vPro® security meets key IT priorities: protect, detect and recover

Customer benefits

Protect data

- Better security capabilities built directly into the silicon
- 100+ new system integrations per year from top manufacturers
- Improve data protection with discrete Trusted Platform Module cryptography

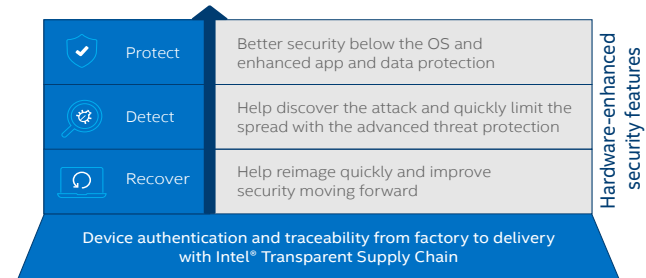
Recover a device using remote management (Intel® AMT)

- Secure device waking and access to restore, upgrade and protect
- Quickly and remotely recover data and devices

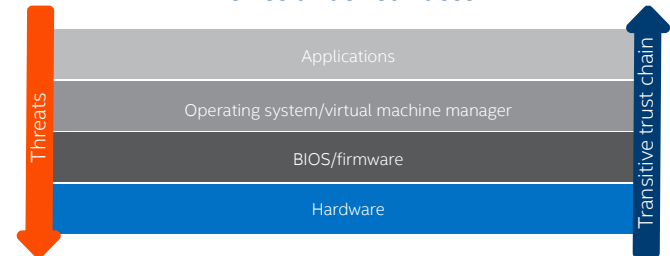
Detect and prevent threats

- Improve threat detection via memory scanning with virtually no additional impact on user experience or system performance
- Built-in firmware attack protection
- Better PC component tracing with Intel® Transparent Supply Chain
- Ensure that operating systems are running on legitimate hardware

A built-in more secure foundation



Device attack surfaces



Security must be rooted in hardware to offer a better end-to-end defense

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Proactive PC protection with the Intel vPro® platform with Intel® Hardware Shield

HOW IS THE SECURITY LANDSCAPE SHIFTING?

90% of INCIDENTS

Result from exploits in software¹

EVERY 4.2 SECONDS

New malware in the first quarter of 2017²

COST OF A BREACH

Digital records stolen, brand damage, etc

62% IT EXES INCREASING BUDGET ON SECURITY⁴

ATTACKS ON THE RISE



INCREASING REGULATION

WORLDWIDE SECURITY SPENDING³

2017: ~\$102 BILLION

2018: ~\$114 BILLION

2019: ~\$124 BILLION

15% CAGR

INCREASED SPENDING

Intel® Hardware Shield Below the OS security: BIOS & Boot flow protection



Helps prevent malicious software injection by locking down memory and critical system resources



Helps dynamically ensure OS and virtual environment are running directly on Intel® Hardware



OS visibility into how BIOS is using hardware protection



The Intel vPro platform provides a hardware foundation for an end-to-end security strategy



Intel Silicon-Enabled
Security



Intel® Hardware
Security

For more information please contact
your Intel Sales Representative

Technology Essentials Notices & Disclaimers



Built-In More Secure Foundation

[1] McAfee Labs Threat Report, June 2018

[2] GData, Malware Trends 2017, 2017

[3] Gartner Press Release, August 15, 2018

[4] 2019 CIO Tech Poll, JDG/CIO 2019

Notices & Disclaimers

No computer system, product or component can provide absolute security under all conditions.

Built-in security features available on select Intel® Core™ processors may require additional software, hardware, services and/or an Internet connection.

Results may vary depending upon configuration.

Consult your PC manufacturer for more details.

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